Sponsorship Opportunities

The Dipsea Hike is a fundraising event. Our goal is to raise $100,000 for education and outreach to youth and teens in the Bay Area; focusing on health and wellness, supporting high school breast cancer clubs and developing peer-to-peer initiatives to raise awareness of ways to reduce breast cancer risk. We hope to inspire and engage the next generation of potential scientists, public health professionals, health educators, doctors, nurses and community advocates to act to reduce the environmental risks of breast cancer or prevent the disease altogether. Please contact Rose Barlow, Executive Director, at roseb@zerobreastcancer.org or 415.507.1949 x101 for more information.

Sponsor benefits

	Pinnacle	Peak	Trailblazer	Mountaineer	Rock Climber	Rambler
	$15,000	$10,000	$5,000	$2,500	$1,000	$500
Naming rights for key elements of event e.g. Check-in Station, Start Line, Finish Line, Food Stations, Trail Stations etc.	x	x	x	x		
Opportunity to distribute e-Coupons or product to participants	x	x	x	x	x	x
Company acknowledged on ZBC website, via social media postings and in e-newsletter	x	x	x	x	x	x
Company Listed on Event Banner*	x	x	x	x	x	x
Company mentioned in Dipsea Hike PSAs	x	x	x	x	x	x
Complimentary registration for sponsor team members	35	25	15	10	6	4
Mentions by emcee during event	x	x	x	x	x	
Inclusion in event programming on the day**	x	x	x	x		

*Pinnacle, Peak, Trailblazer, Mountaineer and Rock Climber levels will include a logo

** To be mutually agreed - opportunities include leading warm up, starting the race or awarding prizes.

Payment – Sponsorship opportunities will not be in effect prior to receipt of payment. **Checks can be made payable to Zero Breast Cancer.** Sponsorships must be finalized (including payment and all file submissions) by August 15th, 2017

SPONSOR COMMITMENT FORM

(Please fax or email a completed form to 415.872.1499 or **roseb@zerobreastcancer.org** or mail with credit card info or check to **Zero Breast Cancer • ATTN: Dipsea Hike Sponsorship** • 30 N. San Pedro Road, Suite 160 • San Rafael, CA 94903)

Business Name: _____ Website: _____

Mailing Address: _____

Contact Name: _____ Phone: _____

Email: _____

Sponsorship: ☐ Pinnacle ($15,000) ☐ Peak ($10,000) ☐ Trailblazer ($5,000)

☐ Mountaineer ($2,500) ☐ Rock Climber ($1,000) ☐ Rambler ($500)

Credit Card #: _____ Exp. Date: _/_/____ CVV: _____

Name on Card: _____ Signature: _____

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